



# MOSS & BARNETT

A Professional Association

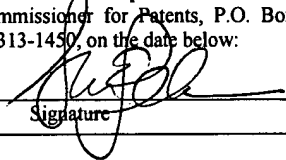
4800 Wells Fargo Center  
90 South Seventh Street  
Minneapolis, MN 55402-4129  
Telephone 612.347.0300  
Facsimile 612.339.6686  
www.moss-barnett.com

THOMAS J. O'BRIEN  
JAMES E. O'BRIEN  
EDWARD L. WINER  
WILLIAM A. HAUG  
CHARLES A. PARSONS, JR.  
RICHARD J. JOHNSON  
ROBERT J. LUKES  
JAMES A. RUBENSTEIN  
THOMAS R. SHERAN  
EDWARD J. BLOMME  
JEFFREY L. WATSON  
THOMAS J. SHROYER  
DAVID P. JENDRZEJEK  
CURTIS D. SMITH  
DAVE F. SENG  
MITCHELL H. COX  
MICHAEL J. BRADLEY  
PETER A. KOLLER  
RICHARD J. KELBER  
KEVIN M. BUSCH  
SUSAN C. RHODE  
THOMAS A. JUDD  
DEANNE M. GRECO  
CASS S. WEIL  
GLEN E. SCHUMANN  
JANNA R. SEVERANCE  
M. CECILIA RAY  
NANCY M. KISKIS  
BARRY LAZARUS  
RONALD A. EISENBERG  
PAUL B. ZISLA  
BRIAN T. GROGAN  
J. MICHAEL COLLOTON  
ERIC J. OLSEN  
JOSEPH G. MATERNOWSKI  
WILLIAM A. CUMMING  
JAYMES D. LITTLEJOHN  
MICHAEL R. NIXT  
JAMES F. BALDWIN  
DAVID S. JOHNSON  
PHILIP J. YOUNG  
ARTHUR W. DICKINSON  
BEN M. HENSCH  
DAN LIPSCHULTZ  
JOHN K. ROSSMAN  
MARK B. PETERSON  
MARCY R. FROST  
MARSHA STOLT  
MATHEW M. MEYER  
GREGORY J. WILEY  
TIMOTHY L. GUSTIN  
YURI B. BERNDT  
KELLI A. ENDERS  
ELIZABETH H. KIERNAT  
MELISSA A. BAER  
JAMES J. VEDDER  
MICHAEL S. PONCIN  
JANA AUNE DEACH  
LISA K. PLUTO  
CINDY J. ACKERMAN  
ANTHONY A. DORLAND  
LORIE A. KLEIN  
TERESE A. WEST  
ANDREA R. SCOTT  
JEFFREY L. BODENSTEINER  
LISA A. HASTER  
JULIA M. DAYTON

OF COUNSEL  
THOMAS E. HARMS  
ARTHUR J. GLASSMAN

GLEN E. SCHUMANN  
612.347.0282  
SchumannG@moss-barnett.com

November 22, 2004

<p style="text-align: center;">CERTIFICATE OF MAILING 37 C.F.R. 1.8</p> <p>I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date below:</p> <p>11/22/04 </p> <p>Date Signature</p>
--

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: Original Applicant: Joseph C. Jenniges, et al.  
For: Computerized Incentive Program With An Internet Auction Program  
Our File No.: 82.8309

Dear Sir/Madam:

Please find enclosed for filing in the United States Patent and Trademark Office the following:

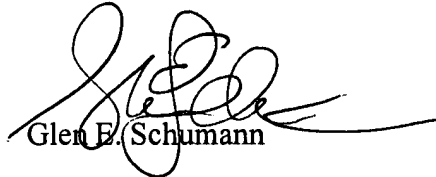
1. Statement Under 37 CFR 3.73(b);
2. Revocation of Power of Attorney; and
3. New Power of Attorney with Change of Correspondence Address.

Please acknowledge receipt of the enclosed items on the enclosed self-addressed, stamped postcard and return the postcard to us.

Should you have any questions, please contact the undersigned.

Sincerely,

MOSS & BARNETT,  
A Professional Association



Glen E. Schumann

GES/cwh  
Enclosures

cc: Ms. Karen Valtinson, without enclosures  
Mr. Lawrence G. Schoenecker, without enclosures  
Mr. Guy Schoenecker, without enclosures  
James E. O'Brien, Esq., without enclosures

725765v1



11-83-04

3628

JFW

PTO/SB/82 (09-04)

Approved for use through 11/30/2005. OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**REVOCATION OF POWER OF  
ATTORNEY WITH  
NEW POWER OF ATTORNEY  
AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Application Number	09/ 637,728
Filing Date	August 11, 2000
First Named Inventor	Joseph C. Jenniges
Art Unit	3628
Examiner Name	Richard Fults
Attorney Docket Number	82.8309

**I hereby revoke all previous powers of attorney given in the above-identified application.**☒ A Power of Attorney is submitted herewith.

OR

☐ I hereby appoint the practitioners associated with the Customer Number: ☐ Please change the correspondence address for the above-identified application to:☐ The address associated with  
Customer Number: 

OR

<input checked="" type="checkbox"/> Firm or Individual Name	Glen E. Schumann				
Address	4800 Wells Fargo Center 90 South Seventh Street				
City	Minneapolis	State	MN	Zip	55402
Country	USA				
Telephone	612-347-0282	Fax	612-339-6686		

I am the:

☐ Applicant/Inventor.☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)**SIGNATURE of Applicant or Assignee of Record**

Signature			
Name	Lawrence G. Schoenecker, Schoeneckers, Inc.		
Date	11/1/04	Telephone	

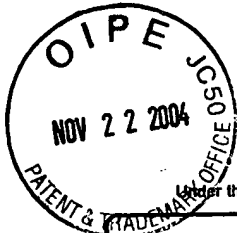
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ \*Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

82.8309



**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby appoint:

☐ Practitioners associated with the Customer Number:

OR

☒ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number
Glen Schumann	31,058

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

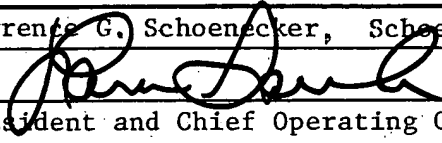
Assignee Name and Address:

Schoeneckers, Inc.,  
7630 Bush Lake Road  
Minneapolis, MN 55439

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Name	Lawrence G. Schoenecker, Schoeneckers, Inc.		
Signature		Date	11/1/04
Title	President and Chief Operating Officer	Telephone	952-844-4332

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Joseph C. Jenniges, John M. Jack and Stephanie A. Binzen

Application No./Patent No.: 09/637,728 Filed/Issue Date: August 11, 2000 (provisional filed 9/21/99)

Entitled: Computerized Incentive Program With An Internet Auction Program

Schoeneckers, Inc., a Minnesota Corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

A ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

B ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Joseph C. Jenniges, et al. To: BI Performance Services  
The document was recorded in the United States Patent and Trademark Office at  
Reel 011416, Frame 0640, or for which a copy thereof is attached.
2. From: Joseph G. Jenniges, et al. To: Schoeneckers, Inc.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 012140, Frame 0314, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

11/1/04

Date

Lawrence G. Schoenecker

Printed or Typed Name

952-844-4332

Telephone Number

President and Chief Operating Officer of Schoeneckers, Inc.

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

82.8305